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The Motivations Behind the Referendum

Disingenuous political motives are the reason this has occurred

An Ordinance about Political Power, Not Housing Fairness. The proponents of this Ordinance have political aspirations that they are hoping to achieve through creating a power base among tenants. But their legislation is so poorly crafted, not only does it reveal their true motivations, it also reveals their lack of fitness to represent the general interests of the municipality, as they would compromise the stability of Asbury Park for their own political ambitions.

The Political Committee Proposing Rent Control Never Studied Rent Control's Impacts

Tenant advocates have mistakenly attempted to equate rent control with protecting from gentrification and assuring affordability, but history and academic studies always conclude that just the opposite



happens. There is no quantitative economic or academic study that shows rent control secures affordable housing for those who need it. The lack of vacancy decontrol will prevent needed improvements to the City's aging housing stock. It forces all tenants to accept compromised reinvestment and maintenance when there has not even been a market study to determine how many tenants have rent insecurity.

The Political Committee members are politically motivated

“Numerous Asbury Park residents felt it was time to make sure that those who suffered through the bad times don't get pushed out during the City's revival. We want to live in a City where economic justice is front and center ... While racial segregation was made illegal, economic segregation has kept our beaches and city segregated by race and class. We believe that providing affordable housing all over our city would help end this de facto segregation.”

